



n

HEROES WITH APRONS INSTEAD OF CAPES.

WHEN

Mister Rogers would interview, he would ask his interviewees to take a 60-second pause and recall a memory of someone who impacted or shaped their life. Who was their hero?

Often times, he would sit just inches away from his interviewees' faces, an almost child-like behavior that could sometimes feel uncomfortable at first but would then bring out the most sincere, authentic memories from the person Mister Rogers was talking to.

Sometimes I find it easy to recall a memory of a hero — the face of my fifth grade teacher or my grandmother or a particularly-cherished friend — and sometimes I find it hard to separate those individuals from the colony of people who have been heroes to me.

But it only takes a moment to pull each hero out from the crowd.

It only takes a moment, too, to try to be a hero for someone else. To offer a selfless act of kindness, creating empathy and joy. To simply pay heed to a person's mindset, well-being or perspective.

I see heroes all around me, arriving in unexpected places and moments in time. I also see heroes in the many people who propel Giving Kitchen forward — the staff working so hard, the volunteers offering their time, the donors generously sharing their support. Sometimes their work as a hero builds up over years of effort, and sometimes it takes only a moment.

I see heroes in the nearly half-million food service workers spanning the state of Georgia, this diverse group of people whose main task is to serve others. I see an army of heroes here — heroes with aprons instead of capes. But I also see a lot of need.

I encourage you to support these restaurant workers and their families in their times of need... because sometimes our heroes need their own heroes.

Jen Hidinger-Kendrick

Giving Kitchen Co-founder + Spokesperson Staplehouse Co-founder New Primary Logo:

New Secondary Logos:

THE GIVING KITCHEN





Old Logo:





Tagline:

OUR SHIFT STARTS WHEN YOURS CAN'T.



Thank you to Public School:
A Creative Agency for our rebrand



Change: seldom welcomed, and usually feared. 2017, for Giving Kitchen, was a year of change.

We said goodbye to Executive Director, Stephanie Galer, who was responsible for the foundational strength of our organization. Stephanie was instrumental in building GK's core process - programmatic, fundraising and financial - and she left big shoes to fill.

I was fortunate to be welcomed to the GK team in the summer as the son of restaurant owners who thought he'd left the industry far behind. But I was back for my most important shift yet as GK's new executive leadership... and the change only picked up in pace.

With that change came a new brand identity, new website, new teammates, new programs and a new strategic plan — all while serving more restaurant workers than ever before, including a statewide initiative serving restaurant workers displaced by Hurricane Irma. Giving Kitchen moved out of its infancy and took baby steps into adulthood. Change was afoot, but there was a constant during this season of disruption.

You.

Giving Kitchen was able to maintain its level of service while also planning for the future because of your unyielding support. From Team Hidi to Give Atlanta, 2017 was a record-breaking year for gifts large and small.

Thank you for your support as we serve those who serve us every day. While Giving Kitchen continues to grow and change to serve more people, you allow us to be a constant, stabilizing force for restaurant workers and their families.

It's an honor to present to you our 2017 Annual Report.

Bryan Schroeder

GK Executive Director



LOOKBACK

Thank You To Our 2017 Supporters!



restaurant workers helped with a grant





















BOH

























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IRMA \$55,255.00











SafetyNet Added as Program

















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Planned Giving

What started with helping one man has grown to touch the lives of thousands. Both grant recipients and Giving Kitchen heroes' generosity allows us to meet crisis with compassion and care for restaurant workers across Georgia. Thank you for your role in keeping Ryan's fighting spirit alive.

There is more work to be done, and we look forward to doing it with you. Your apron is waiting.

There are many ways to support Giving Kitchen. Those who choose to include us in their long-term estate plans help ensure that Giving Kitchen will continue to serve those who serve us every day. Your confidence in us is like a 5-star review: a humbling endorsement of the work we do, and motivation for us to continue to work diligently on behalf of those facing hardships that take them away from work.

If you would like to learn more about how to include Giving Kitchen in your estate planning or other planned giving options, please email naomi@thegivingkitchen.org.

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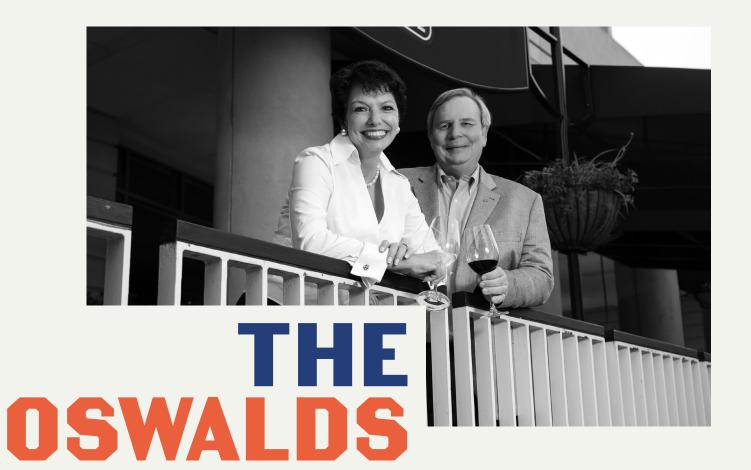
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I became involved with Giving Kitchen after being introduced to Ryan Turner and Chris Hall in 2013. I was unaware of Ryan and Jen Hidinger's story but was instantly captivated and touched by the Unsukay partners' acts of compassion on behalf of their team member and friend. During that meeting, Ryan and Chris asked me to join the GK board. I said, "Yes!" without hesitation.

A month later, I met Ryan and Jen Hidinger for the first time over lunch at Ruth's Chris Centennial Park. Ryan was going through treatment, and I remember his total amusement by the one tuft of grey hair he had acquired during his chemotherapy. His selfless grace and sense of humor amidst all he was facing were illuminating... and positively beguiling. They had such excitement and passion about Staplehouse and their plans for the restaurant, which wouldn't open until two years later. My desire to be a part of their mission was cemented.

For a hospitality community that hungers to serve others, supporting GK gives a sense of belonging that is indeed rare. Introducing restaurant workers to GK and helping them feel connected to the industry at large is a particular goal of mine. I hope to do that through my involvement at both the board and restaurant levels.

One of our core values at Ruth's Chris is that "we will be good civic citizens." We celebrate that tradition in all of our restaurants today. Our involvement with GK, including our participation in Multiply Joy (GK's employee-giving program), not only echoes our founder's commitment to community, but it brings authenticity to our culture. It helps emphasize the fact that community is built by caring and connection. For some of our team members, donating to GK through a payroll deduction is their first taste of personal philanthropy. We also have team members that were grant recipients who now donate through Multiply Joy – it's their way of showing gratitude for what the organization did for them in their time of need.

Winston Churchill said, "We make a living by what we get, but we make a life by what we give." An organization built on the best of intentions, GK has allowed us to be better as individuals and better as an industry, and it's strengthened the fabric of our community in ways never imagined. It has been a beyond expectation resource in every sense of the word.

Nancy and Mark Oswald

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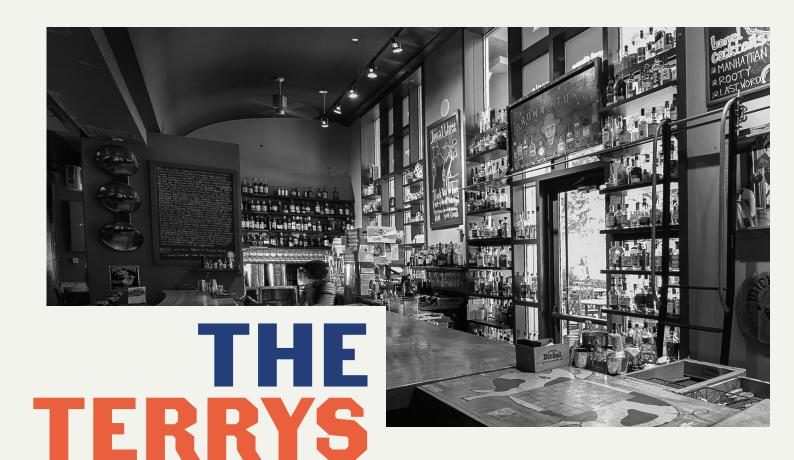
LLP

Kathryn Morgan Grace Morris Nicholas Mozea

Art & Kimberly Murray







Sandi and I were - and still are - regular patrons of Local Three in Atlanta and have grown to appreciate how the employees there always make us feel at home. Our servers Grace and Holly always make us feel like we are special, and Adrian is a great bartender who doesn't mind sharing some of her bar secrets with us.

Grace invited us into the kitchen one night, and for the first time, Sandi and I really were able to see just how hard the people behind the scenes work. We are so appreciative of everyone in the restaurant industry who, day in and day out, work to make our dining out experience pleasurable. Sometimes it can be a thankless job.

While eating at Local Three, we began to hear stories of how restaurant workers often have a difficult time making ends meet when medical or family issues take them away from work. We didn't realize most restaurant workers don't have medical insurance, nor do they have accrued paid leave. More times than not, no work means no pay. This concerned us, and we wanted to help. With our support, we feel we are contributing in some fashion to the security and respect that each and every worker in the restaurant industry deserves. Giving Kitchen provides a true safety net for those in need, and I'm sure this is of comfort to the restaurant workers - knowing someone has their backs.

We feel Giving Kitchen started with love from a selfless, generous heart. Giving Kitchen is a role model for other industries where little to no benefits can be provided by employers, and they provide a life-changing experience for those who face crisis with no other support.

The next time you go out to eat, please take a minute to get to know your servers, and let them know how much you appreciate them. It's easy to complain when something goes wrong. Most take good service for granted. You never know what kind of day your server is having, what news they may have just received or what's going on at home. They need to know they can keep doing the thing they love by serving each of us, even when times get tough.

Greg and Sandi Terry
Local Three Patrons

6

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William & Eleanor Lawrence

Paul Little

Robyn Lupo

Joseph Marable

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Thomas Peters

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Martha Rhodes

George Roukas

Alexei Rudolf

Glenn Sawyer





The Atlanta Braves Foundation has diverse community outreach programs, and as part of our Community Heroes Week, we ask our fans throughout the Southeast to nominate an individual or organization who does wonderful things in our community. That's when we heard about Jen Hidinger-Kendrick and Giving Kitchen - when someone nominated them in 2017. We were blown away by the incredible work they do for those in the food and beverage industry, and Jen's story, spirit, kindness and love were overwhelming.

Jen and GK deserved a shining spotlight as a Braves Community Hero. In the midst of their worst time, she and her husband created an amazing organization to make sure no one in their industry would have to worry about financial setbacks caused by unforeseen hardships.

The Atlanta Braves Foundation has fans in every walk of life, so we try to help as many as we can — including all the chefs, servers, bartenders and everyone else who make their living at one of The Battery Atlanta restaurants, who are part of our bigger family. Restaurant workers have such a tight-knit community, which is very similar to a sports team. When a player goes down, another player steps in to keep that team going. Helping Giving Kitchen is the same concept — help raise money and awareness so that workers who come upon tough times will have someone to lean on until they are back on their feet.

Everyone goes out to eat at restaurants. Some folks go out once in a while, and some go out every night of the week. Take a look around you next time you are in a restaurant, and look at the hard work the staff are doing. For some it may be their second or third job - for others it's their passion, their mission. If you frequent the same restaurants as regulars and know the staff as your friends, what would you do if something happened to one of them?

Mike Plant

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Value of \$2,500+

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Bacchanalia

Big Green Egg

Brick Store Pub

Cook's Warehouse

FOCUS Brands, Inc.

Clifford Harrison

Michelle & Joel Holsinger

Lambert Bridge Winery

Legacy Ventures Restaurants:

Game-X

LEON's Full Service

Pine Street Market

Team Hidi 5 Continued...

Anne Quatrano

Slater Hospitality: Nine Mile

Station Skyline Park

Springer Mountain Farms

SOS Tiki Bar

Sweet Auburn BBQ

Three Taverns Brewery

Yacht Rock Revue

RESTAURANTS

Bhojanic

BoccaLupo

Brick Store Pub

Canoe

Century House Tavern

Concentrics Restaurants

Double Zero

Empire State South

Fifth Group Restaurants

Floataway Café

Foundation Social Eatery

Fox Bros Bar-B-Q

Honeysuckle Gelato

Jake's Ice Cream

Jim 'N Nick's Bar-B-Q

Kimball House

King + Duke

KR SteakBar

Ladybird Grove & Mess Hall

LEON's Full Service

Local Three Kitchen & Bar

Many Fold Farm

Marcel

Muss & Turner's

NEXTO

Noble Fin

Octane Coffee

Ormsby's

Porch Light Latin Kitchen

Restaurant Eugene

Richards' Southern Fried

Ruth's Chris Steak House

Saltvard

Seven Lamps

St. Cecelia

Staplehouse

Steinbeck's Ale House

Sweet Auburn BBQ

Table & Main

Taiyo Ramen

Taqueria del Sol

The Butcher The Baker

Twin Smokers BBQ

Venkman's

Wrecking Bar Brew Pub

DISTRIBUTORS

Empire Distributing

Georgia Crown

National Distributing Company

Prime Wine & Spirits

Quality Wine & Spirits

Savannah Distributors

United Distributors

ENTERTAINMENT

Zack Falls

Yacht Rock Revue

THE PINKY

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Jonelle Cellucci

Kevin England

Chad Parker

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National Distributing Company Performance Food Group

RESTAURANTS

Bhojanic

Farm Burger

Fox Bros Bar-B-Q

Parker's Pickles

Performance Food Group

The Midway Pub

BEVERAGES

Arches Brewing

Creature Comforts Brewing Co.

Deep Eddy Vodka

National Distributing Company

Real Brands

Reformation Brewing

SweetWater Brewing Company

Wild Heaven Beer

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DINING WITH GRATITUDE SPONSOR

Springer Mountain Farms



The late Willy Cellucci was a consummate professional and served as the General Manager of The Palm restaurant for 16 years. Willy fought a valiant battle with cancer but ultimately succumbed to this terrible disease in 2013. After his diagnosis, friends and colleagues organized The Pinky in his honor to raise money for his treatment.

The first Pinky felt much like the first Team Hidi. The outpouring of love, money and support was amazing and showed just how charitable the restaurant community can be in a time of need. After Willy passed, tournament organizers partnered with GK to have the funds generated by The Pinky go to GK in Willy's memory. Willy was one of the finest people we have ever known, and his legacy of service and hospitality will always be remembered by those who had the pleasure of knowing him.

From Willy and Ryan to thousands of others, it's encouraging to see GK continue to expand. What started as an effort to support one person in need is blossoming into a statewide effort, and GK's charitable message resonates with everyone everywhere. We like supporting organizations that have a clear-cut message, deliver results and are good stewards of funds provided by fundraising - and GK does all of this consistently.

We are big believers in the people that have shaped what GK is today. They are some of the most humble, passionate and professional people we know. GK's impact not only benefits those restaurant workers who need immediate help, but it also serves as a shining example of the power of partnership. GK's success proves that when smart, focused people come together for good, something special can happen.

Chad and Carrie Parker

East Lake Golf Club President and General Manager PricewaterhouseCoopers Partner

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EVENTS

HOSTS

22 Squared

Atlanta Braves

Atlanta Magazine

Atlantic Station

BB&T Atlanta Open

Children of Conservation

Doc Chev's Noodle House

Creature Comforts Brewing Co.

Gourmet Foods International

Kopplin Kuebler & Wallace

Brick Store Pub

D.B.A. Barbecue

Fox Bros Bar-B-Q

Hampton + Hudson

Highland Ballroom

Horizon Theatre

King + Duke

Le Bilboquet

First Watch

Gas South

Hal's

Brown-Forman

THIRD PARTY

IN-KIND SPONSORS

Richland Rum

RESTAURANTS

Alma Cocina

AMERICAN CUT Steakhouse

Atlas

Botiwalla

Brick Store Pub

CHAR Korean Bar & Grill

Ecco

Farm Burger

Foundation Social Eatery

Gypsy Kitchen

La Tavola Trattoria

Ladybird Grove & Mess Hall

LEON's Full Service

Local Three Kitchen & Bar

Lure

Marlow's Tavern: Brookhaven

Marlow's Tavern: Dunwoody

Marlow's Tavern: Emory
Marlow's Tavern: Midtown

Marlow's Tavern: Northlake

Marlow's Tavern: Sandy Springs

Marlow's Tavern: Vinings

Muss & Turners: East Cobb

Muss & Turners: Smyrna

Noni's

Oak Steakhouse

ONE.midtown kitchen

Parish

PURE Taqueria: Alpharetta

PURE Taqueria: Brookhaven

PURE Taqueria: Duluth

PURE Taqueria: Inman Park

PURE Taqueria: Roswell

PURE Taqueria: Woodstock

Ri-Ra Irish Pub

Ruth's Chris Steak House:

Alpharetta

Ruth's Chris Steak House: Buckhead

Ruth's Chris Steak House:

Centennial Park

Ruth's Chris Steak House: Kennesaw

Smokebelly BBQ

South City Kitchen: Buckhead South City Kitchen: Midtown Taiyo Ramen

The Big Ketch Saltwater Grill

Tin Lizzv's Cantina: Buckhead

South City Kitchen: Vinings

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Grant Dyrenfurth

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Deb Hagerty

Chris Hall

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Les Dames d'Escoffier: Atlanta Marlow's Tavern: Prado Mary Kay Andrews Neal Napier Red Brick Red Pepper Taqueria Rhizome Productions, Inc. Savannah Distributors Second Self Beer Company Shakti Power Yoga Southern Sweets Steinbeck's Taiyo Ramen Taqueria del Sol Taste of Atlanta Terrapin Beer Co. The Mercury The Vortex Tupelo Honey **UberEats** Venkman's Vino Venue Dunwoody Zest Sushi & Pearl Oysters

We have taken great care to accurately assemble this list of 2017 supporters, but we know mistakes happen. Please accept our apologies if we have not reflected your generosity correctly and email abbey@thegivingkitchen.org so we can update our records. Thank you.



When I heard about Giving Kitchen in early 2016 - how the organization was born to help people in the hospitality industry - I immediately thought, "I want to be a part of that." The ability to support those who support our industry has become a powerful motivator for myself and my team at Sysco.

The servers, bartenders, cooks, dishwashers, hosts - they have all inspired me. The unexpected happens to everyone, and there are so many stories about GK stepping in to keep a bad situation from getting worse or to be that little push that moves things in the right direction again.

I believe strongly in "lifting people up." It's the most human thing we can do to be there when someone needs help, from the shoulder to cry on to friendship to financial assistance. Everyone needs help now and then. We don't always have the resources to get over an unexpected event in our lives, leading us down an even tougher road. If GK can step in to assist restaurant workers so that tougher road isn't traveled, the community as a whole benefits. I feel blessed to be a part of that, to pay it forward in hopes that others will do the same. We should all have a goal to add value to our human capital.

When I think about the happiest times of my life, they usually happened around food. We celebrate marriages, anniversaries and birthdays by bringing people together in restaurants or catering halls. Who helped you celebrate those events? The people working in those hospitality venues, that's who. Why wouldn't we support those who support us during the times we most enjoy?

Sysco Atlanta President
GK Board Member

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2017 FINANCIAL STATEMENT

Giving Kitchen Statement of Activities and Changes in Net Assets January 1 - December 31, 2017

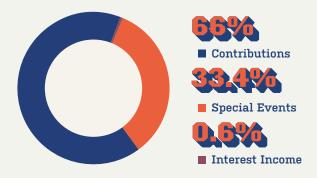
REVENUE

Contributions
Interest Income
Special Events

\$874,849 \$ 8,189 \$444,060

Total Revenue





EXPENSES

Program Expenses \$810,546 General & Administrative \$101,234 Fundraising \$230,845

Total Expenses



Increase in Net Assets and Net Income









Expenses



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