

GIVING **KITCHEN**

Talking Points & Toolkit

Giving Kitchen is a nonprofit organization that provides emergency assistance for food service workers through financial support and a network of community resources.



What's in this toolkit?

In this toolkit, you'll find everything you need to tell your community about Giving Kitchen! Thank you for supporting food service workers in crisis. Together, we are Giving Kitchen and we help food service workers!

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Not finding what you need here? Explore our website at givingkitchen.org or email us at info@thegivingkitchen.org.

What is **GIVING** ? **KITCHEN**

Giving Kitchen is a nonprofit organization that provides emergency assistance to food service workers through financial support and referrals to community resources.

Who does Giving Kitchen help?



RESTAURANTS



CATERING



CONCESSIONS



FOOD TRUCKS



CAFETERIAS



BARS + TAPROOMS

What type of crisis qualifies a food service worker for financial assistance?



INJURY



ILLNESS



FUNERAL



**HOUSING
DISASTER**

What types of resources are referred?



Housing +
Utilities



Family +
Social Services



Mental Health +
Substance Misuse



Employment



Physical Health +
Wellness

How can food service workers get help from Giving Kitchen?

Fill out the "Ask For Help" form at givingkitchen.org/help!

Talking Points

- Giving Kitchen offers financial assistance food service workers that get hurt or sick, lose a family member, or suffer a housing disaster like a flood or fire. When crisis strikes and they miss work, GK makes sure they can still pay their bills.
- Through their Stability Network, GK can connect food service workers in crisis to resources that they may have not been aware of, from housing and utilities to health and wellness to employment and more.
- The food service community needs Giving Kitchen to have their back. Food service is one of the most important industries in our economy, but employs some of the most vulnerable of us. The work GK does keeps families together, prevents homelessness, and provides hope in the darkest of times.
- In a recent survey:
 - 75% of GK financial assistance clients reported that GK helped prevent eviction
 - 68% of GK financial assistance clients reported they didn't have to skip meals to pay bills.
- Giving Kitchen serves food service workers in all 50 states and U.S. territories.
- Giving Kitchen's case management team can speak to food service workers in 188 languages.



For the most current stats & updates about Giving Kitchen, visit our Press Room at givingkitchen.org/pressroom.

Did you know?

We started out as “The Giving Kitchen“ in 2013. We dropped “The” from our name (and website!) and became “Giving Kitchen” in 2019!

Downloads

GK Informational Flyer (English & Spanish)

[Download this flyer to post in a food service establishment!](#)

*We recommend posting in a high-traffic area such as the restroom, walk-in, hand sink, or washing station.



Giving Kitchen Logos

GIVING
KITCHEN

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GIVING
KITCHEN

[Download .eps](#)

GIVING
KITCHEN.ORG

[Download .eps](#)

Social Media

The most important thing you can do to help Giving Kitchen fulfill our mission is to spread the word!

Giving Kitchen's content suggestions to share on social:

- How Giving Kitchen helped one of your team members.
- A video answering "Why do I support Giving Kitchen?"
- Encouragement that food service workers are not alone.
- Your upcoming partner fundraising event.
- A recent impact stat from our Press Room.
- Giving Kitchen's Suggested Content (or repost from our social channels!)

Suggested Content

Download the social images on the next page.

You can use our content exactly as it is, or you can create your own!

Follow & Tag us! @GivingKitchen

Follow our page @GivingKitchen on all social channels.

Be sure to tag us (@GivingKitchen on all platforms) and #GivingKitchen whenever you post on social media so we can reshare your posts and show you some love!



Suggested Social Content

Giving Kitchen Mission



[Download Grid Post](#)



[Download Grid Post](#)



[Download Grid Post](#)

Suggested Caption:

Share and support Food Service Workers! Giving Kitchen is a non-profit that helps food service workers in crisis. When you support Giving Kitchen, you are ensuring food service workers have a network of support if they find themselves in crisis. Learn more at GivingKitchen.org

Giving Kitchen Testimonials



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Suggested Caption:

When you support Giving Kitchen, you let food service workers in your local community know that Giving Kitchen has their back. Since its inception, Giving Kitchen has awarded over \$10.7 million dollars in financial assistance to over 16,000 food service workers nationwide.

Always end each social caption with our GK Call To Action:

If you or someone you know is a food service worker working in a restaurant, food truck, catering company, coffee shop, concessions, bar or taproom who needs financial assistance due to illness, injury, death of an immediate family member, or housing disaster like flood or fire, please ask for help at GivingKitchen.org/Help

We Are

GIVING
KITCHEN

WE HELP FOOD SERVICE WORKERS.